The Motley Fool
October 31, 2009
The Most Undervalued Stocks in the Market
Pre-Paid Legal Services, Inc. listed as one of the 20 undervalued small cap stocks

Forbes
November 2, 2009
America’s 200 Best Small Companies
Pre-Paid Legal Services, Inc. is ranked number 66 climbing 64 positions from its 2008 ranking of 130 on this list. For the second consecutive year Pre-Paid Legal Services was ranked number one in the category of return on equity (ROE).

Sacramento Business Journal
November 6, 2009
Offering Legal Services Benefits Employers
“We’re a small company in a growing industry, providing services to more than 500 clients . . . and we need adequate legal protection,” Silvestre said. The company has used Pre-Paid Legal for 16 years. “You always have it, like life insurance. It’s not that you want to use it; it’s a safety net.”

Gazette.net
January 22, 2010
Entrepreneur Embraces Self-Effacing Approach
Lindsey Robbins
“If you had told me before I turned 40, I would have helped 40 people turn six-figure profits, I would have thought you were crazy,” [Darnell Self] said. “I’ve always been a giver. I’ve always had the heart to give, but not the pocket. In our business, you can’t succeed unless you’re helping others.”

Toronto Sun
February 1, 2010
QMI Agency
Real Estate Issues Top List of Legal Service Requests
Arizona-based lawyer Charles E. Davis said the numbers represent just the “tip of the iceberg” when it comes to the public need for affordable legal services. “Too often, people with common problems like foreclosure, credit or collection issues wait too long to deal with these issues. A preemptive approach sometimes saves a lot of money and much anguish and heartache,” Davis said.

The Oklahoman: Oklahoma, Inc.
November 15, 2009
Sights are set on rise in Pre-Paid Legal’s era
[PPL ranks No. 4 on state list] Steve Lackmeyer
“The economy is still in the doldrums, people are losing their jobs — and conditions couldn’t be better for Ada-based Pre-Paid Legal. At least that’s the outlook for CEO Harland Stonecipher, whose company saw net income rise 6 percent the first half of 2009 with cash flow of $35 million, up 28 percent.”

AOL Money and Finance
February 2, 2010
Foreclose Tops List of Legal Woes
Amy S. Choi
In 2009, real estate-related issues including foreclosures and landlord and tenant disputes topped the list of requests at Pre-Paid Legal Services. Some 358,000 consumers sought answers to their real estate questions from the organization ... The number of people seeking foreclosure help is probably ten times what it was two or three years ago,” Charles E. Davis, managing partner of Mesa, Arizona-based Davis Miles, a member of Pre-Paid Legal, told Housing Watch.

Nevada Business Journal
February 2010
Legal Service Plans An Idea Whose “Need” Has Come
Joseph F. Dempsey, Esq.
“It’s been said there’s nothing more powerful than an idea whose time has come. Sometimes that idea can reshape an entire industry. Having access to legal counsel from one central and trusted source is important. Having an ongoing relationship with a law firm that is tested on its performance and client service is exceptional. Having access to these services at an affordable, predictable fee structure is invaluable.”

My Business
October/November 2009
A Productive Perk
Jennifer Larson
Studies have shown that employees who are satisfied with their benefits tend to be more satisfied with their jobs in general. Proponents of prepaid legal plan benefits say access to legal services tends to reduce employee absenteeism because employees can get the services they need. They don’t need to miss work to sort out their legal affairs.